

CALL US GLACIAL SKIN.

Glacial Skin– The brand name used when speaking about Glacial Skin “treatments.”

Do not use the word “Glacial” separately.

PLEASE REMEMBER TO

- Use our logo, which is available in black, white, navy, and teal.
- Use Glacial Skin for your Google AdWords.
- Use #glacialskin on all your social media posts.
- Tag @glacial.skin on all your posts– We love to reshare!

Please highlight the brand name Glacial Skin on your website and social media, and not our system or treatment names.

- If you want to list Glacial fx, please keep that on;
 - website treatment list
 - treatment menu
 - price list
 - consultation documents
 - before/after photos

Don’t forget to include both ”Glacial + Treatment name.”

- Glacial Gloss
- Glacial Glide

PLEASE REMEMBER:

If you want to use the name of the device, remember to spell it properly:

It should read Glacial fx, always with lower (fx) just like the logo. **NOT** Glacial FX.

Except when using all caps for a title.

glacial fx

DESCRIBING GLACIAL SKIN

- **Glacial Skin is a controlled cooling device that fights premature aging caused by skin inflammation for healthier, younger-looking skin.**
- Fights premature skin aging caused by skin inflammation
- The cold treatment your skin needs
- Refresh. Rebalance. Restore
- Calms and brightens inflamed skin
- Safe to be used in patients with acne/eczema/rosacea
- Can be used for acne-prone skin
- Reduces redness
- Calms itchy, irritated skin
- Soothes and decreases aches and soreness
- Improves your mood
- Relaxes you
- Increase your energy levels
- CryoAesthetics® - Refers to the category of cooling aesthetic treatments Glacial Skin has established.
- Cryomodulation™ - Refers to the method of action used in Glacial Skin technologies.

DESCRIBING GLACIAL FX TREATMENT MODES

- **Glacial Glide:** Experience the benefits of this extended 10-minute controlled cooling treatment, which will leave you feeling relaxed, refreshed, and ready for the world. It's a great complement to other treatments to reduce redness and speed recovery.
- **Glacial Gloss:** This 30-minute, 4-step treatment pairs the benefits of controlled cooling with active topicals to deliver radiant, calmer, and glowing skin.

THE 4 STEPS INCLUDE:

STEP 1 LIGHT PEEL: Chemical exfoliator for increased skin radiance and luminosity. Controlled cooling is applied to the skin with a smooth tip.

STEP 2 PROBIOTICS TREATMENT MIST: Exfoliates, hydrates, and refines pores. Controlled cooling is applied to the skin with a textured tip.

STEP 3 GLACIAL HYDRATING MASK: Instantly replenishes moisture, soothes, and boosts essential microbiomes. Controlled cooling is applied to the skin with a smooth tip.

STEP 4 MOISTURIZER WITH PEPTIDES AND ANTIOXIDANTS: protects skin while firming and restoring a healthy barrier. Controlled cooling is applied to the skin with a smooth tip.

KEYWORDS TO USE IN YOUR POSTS

- Stimulate healthy skin
- Brightens skin
- Reduces Reds
- Reduce Puffiness
- Address the signs of aging
- Promotes youthful skin
- Targets dullness
- Improves skin texture
- Improves fine lines
- Promotes glowy, radiant skin
- Soothes, refreshes, and rejuvenates your skin
- Improves skin tone
- Chemical exfoliation
- No downtime, painless
- Cooling calming
- Summer safe treatment
- All skin types
- Boosts hydration
- Exfoliation
- Controlled Cooling
- Precision Cooling
- Cryotherapy
- Cool or cooling treatment
- Cryo Facial
- Cool Facial

Please note: The Glacial Skin social media accounts **cannot repost** Glacial fx posts with medical indications like:

- Don't say "Treats Inflammation" (Do say treats signs of skin aging caused by inflammation)
- Don't say it treats Skinflammation
- Don't say it treats Acne (you can say safe to be used in patients with acne or can be used in acne-prone skin)
- Don't say we treat Rosacea (say it calms skin redness or calms inflamed skin)
- Don't say Dermabrasion – (Do say Exfoliation)

- Glacial Skin is not a Cold Laser

THE COLD TREATMENT YOUR SKIN NEEDS

REFRESH • REBALANCE • RESTORE

Glacial[®] Skin is the first and only CryoAesthetics[®] system that uses the power of controlled cooling to brighten and stimulate healthy, youthful skin. Glacial Skin can refresh, restore, and rebalance your skin.

Every degree is important when it comes to skin health. Glacial Skin is a unique controlled cooling treatment that can be tailored to your specific needs. It provides a refreshing and soothing experience while delivering real results for your skin. Glacial Skin has a calming effect, making it an ideal treatment for anyone seeking relaxation.

WHAT WILL A TYPICAL PATIENT JOURNEY LOOK LIKE?

Glacial Skin can be used anywhere on the body, including the face, legs, arms, and chest. The treatment primarily addresses reducing redness, puffiness, and other unwanted effects of skin aging. Following Glacial Skin treatments, patients often express how relaxing and refreshing the experience was and how immediately their skin looks brighter, more hydrated, and refreshed.

There are 2 facial skin treatment options available. We will work with you to determine the best option for your skin journey.

1. **Glacial Glide** is a ten-minute continuous cooling treatment that can be combined with other aesthetic treatments.
2. **Glacial Gloss** is a thirty-minute multi-step treatment that combines contact cooling with active topical products to achieve brighter, more radiant skin.

HOW MANY TREATMENTS WILL I NEED?

Glacial skin treatments can be done as a one-time treatment, added to other treatments, or in a series. Best clinical results are realized when Glacial Skin treatments are done in a series of treatments and as part of a regular ongoing skin wellness routine.

WHAT IS A TYPICAL TREATMENT PLAN?

A customized Glacial Skin treatment plan can be recommended based on individual skincare needs and preferences.

Glacial Glide can be used as a standalone treatment, an add-on to any facial treatment, or as part of other aesthetic treatments.

Glacial Gloss - It is common to schedule treatments four weeks apart, and they can be combined with Glacial Glide treatments.